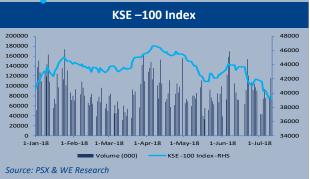
Morning Briefing

News Feeds



1st September, 2023



Market- Key Statistics				
	Current	Previous	Change	
KSE100 Index	41,793.87	41,585.54	208.33	
All Shares Index	27,358.27	27,195.81	162.46	
KSE30 Index	15,551.73	15,662.84	-111.11	
KMI30 Index	71,775.28	71,468.53	306.75	
Volume (mn)	272,723,39	229,035,21	43,688	

Source: PSX

Top Losers-KSE100 Index

Price	% Change	Volume
323.71	(-7.50%)	100
64	(-6.84%)	500
6.01	(-5.35%)	500
200	(-3.80%)	100
2.3	(-2.95%)	10,000
	323.71 64 6.01 200	323.71 (-7.50%) 64 (-6.84%) 6.01 (-5.35%) 200 (-3.80%)

Top Winners-KSE100 Index

Symbol	Price	% Change	Volume
HASCOL	6.27	(11.17%)	6,978,000
NICL	47.57	(7.48%)	13,500
SSOM	107.35	(7.38%)	1,000
PASL	0.75	(7.14%)	5,500
SITC	254	(7.12%)	200

Volume Leaders KSE-All Index

Symbol	Price	% Change	Volume
HASCOL	6.27	(11.17%)	6,978,000
OGDC	89.83	(3.40%)	2,972,588
PPL	71.89	(4.60%)	1,774,459
SNGP	42.99	(2.65%)	1,268,503
FFI	5.74	(0.70%)	1.233.500

Volume Leaders KMI-30 Index

Price	% Change	Volume (mn)
8.11	1.00%	23.46
15.18	-0.52%	14.63
11.44	0.62%	10.65
11.03	-0.54%	9.16
3.72	0.81%	7.07
	8.11 15.18 11.44 11.03	8.11 1.00% 15.18 -0.52% 11.44 0.62% 11.03 -0.54%

WE Financial Services Ltd.

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Fresh hike takes petrol, diesel beyond Rs300 per litre

Caretaker Prime Minister Anwaarul Haq Kakar's government increased the prices of petrol and high-speed diesel (HSD) on Thursday by Rs14.91 and Rs18.44 per litre, respectively, to beyond Rs300, a psychological barrier that has been crossed for the first time in the country's history. Besides, in a major policy decision, the government increased the petroleum levy on petrol by Rs5 per litre, from Rs55 to a maximum permissible limit of Rs60 per litre. The hike in fuel rates, attributed to the rupee's depreciation and rising global oil prices, comes just a fortnight after Rs17.50 and Rs20 per litre increase in petrol and HSD prices. The combined increase works out at Rs31.41 and Rs38.44 per litre within a span of just 15 days. Click to see more

Govt to resolve economic issues, says Shamshad

Caretaker Finance Minister Dr Shamshad Akhtar on Thursday said that the government was committed to resolving structural issues faced by the economy. Speaking at the roundtable conference on "Journey to an Insured Pakistan", organised by the Securities and Exchange Commission of Pakistan (SECP), Dr Akhtar highlighted the importance of reducing the fiscal deficit, strengthening forex reserves, and fulfilling the \$3bn Stand-by Arrangement with IMF for restoring international confidence in Pakistan. She also underscored the significant role played by the insurance industry in enhancing private sector growth and bolstering the capital market. Click to see more

Consumers punished with more hikes in sugar, pulses rates

Hoarding, smuggling and rupee depreciation continued to bring more misery for the consumers in the shape of further increases in sugar, pulses and ghee/cooking oil prices. Wholesale sugar rates rose to Rs172 per kg from Rs164-165 two days back. Some retailers had pushed up the rates to Rs185. While some online retailers were seen charging Rs99 for 500 grams, Rs905 for five-kg and Rs375 for two-kg packets. Sugar prices had not seen any decline or stability despite the caretaker government's directions to the relevant agencies to check the hoarding and smuggling of sugar while an export ban had already been in effect since Aug 10. Click to see more

Rupee in free fall as buyers make beeline for foreign currencies

The rupee's free fall and the dollar's seemingly unstoppable rise have made the former almost irrelevant to the economy as queues for purchasing the green-back are growing by the day. According to currency dealers, the finance minister's <u>statement</u> that the situation was worse than she had realised, sent waves of shocks in the exchange rate market. Malik Bostan, President of the Forex Association, said the government should work out a strategy to check the rupee's fall and the dollar's rise. Click to see more

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Key Economic Data		
Reserves (20-Jan-23)	\$9.45bn	
Inflation CPI Dec'22	24.5%	
Exports - (Jul'21-Jun'22)	\$31.79bn	
Imports - (Jul'21-Jun'22)	\$80.18bn	
Trade Balance- (Jul'21-Jun'22)	\$(44.77)bn	
Current A/C- (Jul'21-Jun'22)	\$(17.4)bn	
Remittances - (Jul'21-Jun'22)	\$29.45bn	
Courses CDD		

FIPI/LIPI (USD Million)	
FIPI (10-Mar-23)	0.565
Individuals (10-Mar-23)	0.444
Companies (10-Mar-23)	2.934
Banks/DFI (10-Mar-23)	(0.036)
NBFC (10-Mar-23)	0.00695
Mutual Fund (10-Mar-23)	(0.836)
Other Organization (10-Mar-23)	0.399
Brokers (10-Mar-23)	(2.856)
Insurance Comp: (10-Mar-23)	(0.621)
Source: NCCPI	

Con	nmoaities		
Commodities	Current	Previous	Change
Cement (Rs./bag)	1,043	1,043	0.00%
DAP (PKR/bag)	9,429	9,527	-1.03%
Urea Fertilizer (PKR/bag)	2,626	2,531	3.75%
Gold Spot (USD/oz)	1,928.15	1,926.92	0.06%
Gold Future (USD/oz)	1,929.40	1,924.25	0.27%
WTI Spot (USD/bbl)	79.27	81.20	-2.38%
WTI Future (USD/bbl)	79.68	81.33	-2.03%
FOREX Reserves (USD bn)	9.45	10.44	-9.48%

Exchange Rates – Open Market Bids				
Local (PkR)	Current	Previous	Change	
PKR / US\$	281.5	283.2	-0.60%	
PKR / EUR	294	295	-0.34%	
PKR / GBP	331.5	331	0.15%	
PKR / JPY	2.06	2.06	0.00%	
PKR / SAR	74.3	74.2	0.13%	
PKR / AED	76.4	76.8	-0.52%	
PKR / AUD	184.5	182.5	1.10%	

PSX witnesses its second-worst day of year

Bears tightened their grip on the Pakistan Stock Exchange (PSX) on Thursday as the benchmark index plummeted by around 1,250 points, or 2.7 per cent, driven by concerns about the country's faltering economy, rumours of an impending interest rate hike, and the persistent depreciation of the rupee. It was the year's second-biggest overnight decline in the benchmark KSE-100 index in terms of points, with the largest drop seen on Jan 17 when the index lost 1,379 points. Click to see more

Caretaker minister unveils \$10b IT export plan

Caretaker Federal Minister for IT and Telecommunication, Dr Umar Saif has revealed an ambitious roadmap to attain an annual export target of \$10 billion through four key dimensions. Speaking as the chief guest at the 23rd ITCN Asia 2023 in Karachi, themed "Declaring Pakistan the Regional ICT Hub," Saif outlined strategies to boost Pakistan's IT export potential from the current \$2.6 billion to \$3.5 billion. Speaking as the chief guest at the 23rd ITCN Asia 2023 in Karachi, themed "Declaring Pakistan the Regional ICT Hub," Saif outlined strategies to boost Pakistan's IT export potential from the current \$2.6 billion to \$3.5 billion. Click to see more

Challenges facing the textile sector come under govt-APTMA talks

In a significant move to address the challenges faced by textile industry, a delegation from the All Pakistan Textile Mills Association, led by its chairman, on Thursday held a crucial meeting with Dr Gohar Ejaz, the Caretaker Federal Minister for Commerce and Industries and Production. The primary agenda of the meeting was to deliberate on strategies to enhance trade opportunities for the textile sector. During the meeting, the delegation engaged in a comprehensive discussion with the minister regarding the critical issues plaguing the textile industry. One of the major issues highlighted by the delegation was the energy tariff, which they emphasized should be regionally competitive to ensure the sustainable operation of textile mills and to effectively compete in the global market. Click to see more



Analyst Certificate:

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Stock Ratings

WE Financial Services Ltd. uses three rating categories, depending upon return form current market price, with Target period as December 2021 for Target Price. In addition, return excludes all type of taxes. For more details kindly refer the following table;

Potential to target price	
Buy Upside	More than +10% from last closing price
HOLD	In between -10% and +10% from last closing price
SELL	Less than -10% from last closing price

Equity Valuation Methodology

WE Research uses the following valuation technique(s) to arrive at the period end target prices;

- Discounted Cash Flow (DCF)
- Dividend Discount Model (DDM)
- Relative valuation (P/E, P/B, P/S)
- Equity & Asset return based (EVA, Residual income)

Risks

The following risks may potentially impact our valuations of subject security(ies);

- Market Risk
- Interest Rate Risk
- Exchange rate risk

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